

Logan Downtown Alliance
160 North Main Street, #209
Logan, Utah 84321
e-mail: logandowntown@gmail.com
www.logandowntown.org

FOR IMMEDIATE RELEASE
27 November 2018

Contact: Gary Saxton
435.374.8076

Logan Downtown Alliance Celebrating 15 Years

Logan—The Logan Downtown Alliance (Alliance) officially celebrates its 15 year anniversary on November 30, 2018. The Alliance was formed as a private non-profit 501(c) 6 on November 30, 2003 with a vision to be the driving force behind all economic development efforts that will create a cultural hub full of great vibes in downtown Logan for generations to come.

Using the National Main Street 4-Point Approach for economic development, the Alliance' mission is to assist commercial property owners in building a vibrant downtown business district, provide outstanding arts, recreation and entertainment opportunities, beautify streetscapes, and preserve downtown's unique culture and heritage in cooperation with Logan City.

In 2012, the Alliance defined "downtown" as 500 North to 300 South and 100 West to 100 East, also known as the Downtown Special Assessment Area. This area serves as the hub of Cache County, the civic center for Logan City, home to the Center Street Historic District and Historic Theatre District, and is the commercial core for Logan's financial center, specialty retail shopping, and dining scene.

Downtown Logan is also home to the Gardener's Market, Summerfest Arts Faire, CacheARTs Gallery Walks, Noon Concert Series at the Tabernacle, Summer Sidewalk Sale, Cache Gran Fondo, Larry H. Miller Tour of Utah, Logan City Limits Art, Film, & Music Festival, LOTOJA, Urban Trail Racing Series, Block Music & Film Festival, USU Connections' Taste of Logan, Historic Downtown Ghost Tour, Halloween Treat Walk, Logan Tree Lighting Festival & Santa's Arrival, and Parade of Gingerbread Homes.

And new for 2019, Downtown Logan will host the new Logan City Marathon and Downtown Christmas Parade on Center Street to celebrate the newly renovated Center Street that will be transformed into a wonderful gathering place.

For More Information: visit www.logandowntown.org

###