

**Logan Downtown Alliance**  
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## **Logan Downtown Alliance & USU Collaboration**

Logan—Students of the Stephen R. Covey Leadership Center, Huntsman School of Business at Utah State University will be presenting their recommendations on how to market to and serve the student population at USU on Wednesday, February 13, 2019 from 2:30pm to 5:00pm at the Logan City Hall Council Chambers, 290 North 100 West, Logan, Utah.

The students have enjoyed meeting with twelve downtown Logan commercial establishments, collecting valuable data, and developing incredible recommendations from student perspectives.

While each group of 6-10 USU students focused on specific downtown businesses, it is very likely one can find value in all the presentations and recommendations regarding marketing to and serving the student population at USU.

### **For More Information:**

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