SPENCER J. COX
GOVERNOR

July 10, 2026

Dear Members of the Selection Committee,

I am writing to express my support for the Logan Downtown Alliance and its nomination for the 2027 Great American Main Street Award. Since 1866, Logan has served as a cultural and economic hub in northern Utah. The Alliance has been instrumental in preserving this heritage while leading economic development and community initiatives that have transformed downtown Logan into a destination for residents and visitors.

Logan holds the distinction of being Utah's first and only Accredited Main Street America program. Logan is committed to excellence and the national standards of downtown revitalization. By integrating historic preservation with strategic planning, the Alliance has fostered a resilient local economy and enhanced the quality of life in the Cache Valley, serving as a model for community leadership across the state.

I have witnessed how the Alliance's work honors Logan's history while supporting economic growth. Their success and dedication to the Main Street movement make them a strong candidate for national recognition. I respectfully request that you consider the Logan Downtown Alliance for this honor.

Sincerely,

Spencer J. Cox
Governor
State of Utah